

AFP 2021

IN-PERSON 11.7-10 | VIRTUAL 11.7-11



marty mackay, dmcp

PRESIDENT, ALLIANCE EVENTS & OPERATIONS

Marty has spent her entire career mastering the event world. Her professional background began on the client side, where she learned the event business from the ground up while working at a leading fortune 500 company. From there, she took her experience as a client and transitioned to running multiple DMC locations in the mid-Atlantic. In 2013 she joined Hosts Global, where she more than doubled the size of the global alliance of DMCs and introduced best practices and service standards across the membership. Marty was the 2018-2019 president of ADMEI and leader in the hospitality industry's focus to drive emergency preparedness and GDPR preparation. She is thrilled to lend her global perspective to the Eastern Division of Hosts Global for AFP 2021.

karen christensen, cmp

VICE PRESIDENT, GLOBAL SALES

Karen believes in leading by example and has more than twenty years of expertise in event production and destination management. Karen is passionate about the hospitality industry and enjoys providing creative and customized solutions to satisfy the goals and objectives of her clients. Karen is a graduate of the University of New Orleans with a degree in Communications and a native New Orleanian. Karen is a champion of advocating on behalf of a client's vision and event goals and is thrilled to lend that same dedication to AFP 2021.





hillary patriquin, dmcp

KEY ACCOUNT MANAGER

Hillary has made it her personal goal to learn the AFP people, product, brand, philosophy and most importantly, the goals and objectives for how clients want to deliver their AFP Story. Hillary has been with Hosts for 9 years and in her present role, is Director of Operations for the East Region. She is your project management expert knowing operations, sales, and always keeps a keen eye on the big picture and budget management. Spend a day with her and you'll experience contagious creativity realized through thoughtful planning. In short, she is the perfect fit for the AFP 2021 Partnership Lead.

leigh lloveras

CREATIVE CAPTAIN

From the big ideas to the small ones, Leigh is your girl. She's all hands on deck when it comes to proposal creation, dreaming up one of a kind solutions for interactive elements and experiential highlights, and passionate about all things "never done before." Let's get conceptual...and bring AFP 2021's biggest dreams to life right in the heart of Washington, D.C. To Leigh, it's all in the details; her background in graphics, marketing, design, and social media management allow her to dream big and inspire others to do so as well.

